

Sub Category	Title	Brand	Winner	Metal
22a: Publisher Abby- Best marketing of a printed newspaper / edition	ABP CENTENARY CAMPAIGN	ABP Pvt. Ltd.	ABP Pvt. Ltd.	Gold
22a: Publisher Abby- Best marketing of a printed newspaper / edition	#WhatMakesUsOn e	The Times of India	Bennett Coleman & Co Ltd	Bronze
22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	The kids are alright online.....are they?	Dainik Jagran	Jagran Prakashan Ltd	Silver
22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	Good horns, Good brakes.....and Good luck	Dainik Jagran	Jagran Prakashan Ltd	Silver
22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	SHABASH BANGLA BORNO	Anandabazar Patrika	ABP Pvt. Ltd.	Bronze
22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	Holy Cow	Dainik Jagran	Jagran Prakashan Ltd	Bronze
22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	The Other Obituary	The Hindu Group	The Hindu Group	Bronze
22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	SHABASH BANGLA - CHITHIR PREME PREMER CHITHI	Anandabazar Patrika	ABP Pvt. Ltd.	Merit

22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher.	Cadbury Gaane Mishti - Jugalbandi	Cadbury Dairy Milk	ABP Pvt. Ltd.	Silver
22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher.	Times Front Vantage with 3D effect	OnePlus	Bennett Coleman & Co Ltd	Bronze
22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher.	Holi Ka Har Rang	Reliance Trends	Dainik Jagran-inext	Merit
22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	#WeOwnTheNight	Samsung	Cheil Worldwide	Gold
22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	Friday Finance Season3	HT Media Ltd	HT Media Ltd	Bronze
22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	Licious X Slurp	Licious X Slurp	Hindustan Media Venture Ltd	Merit
22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	Be A Road Hero 3.0	HT Media Ltd	HT Media Ltd	Merit
22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	Branded Content for Nucleus Office Parks	HT Media Ltd	HT Media Ltd	Merit
22f: Publisher Abby- Best Digital Publication Advertising & marketing by a publisher via Web/App/Social	#WeOwnTheNight	Samsung	Cheil Worldwide	Silver
22f: Publisher Abby- Best Digital Publication Advertising & marketing by a publisher via Web/App/Social	Find the perfect match with HT One Audience	HT One Audience	HT Media Ltd	Silver